

# Spring Newsletter 2021



## NEW BOOK!

### PLANET CRUNCH - THE LIFE (OR DEATH?) OF PLANET EARTH

This ambitious project of 3 x 25-minute films, on YouTube and Vimeo, plus a book, is another attempt to draw attention to the challenges we all face; especially involving nature and biodiversity.

There will be winners and losers, and, in the shadow of Covid-19, it's understandable that viewers and readers may be suffering from fatigue about the fate of the planet – and us. Since autumn 2020 there have been at least four new authoritative books with such titles as “Hope in Hell”, “Who Cares Wins”, “There is No Plan B”, and David Attenborough’s best-seller “A Life on Our Planet – my Witness Statement and Vision for the Future”. So, is there room, and reason, for more in 2021? Well there is. “Planet Crunch” is very different, and is presented in a popular illustrative style and is right up-to-date. The 150-page book is based on how the media have lifted the natural world to the front-page headlines. Described as unique, political, challenging, cheeky, provocative, significant, educational, very personal, even rude! The project has been made possible by funds left to me, and is free to all those interested. Donations to charity will be welcomed.

*Richard Brock*

- Contents:**
- David Attenborough
  - Greta Thunberg
  - Biodiversity
  - Shopping
  - Forests
  - Farming
  - Fishing
  - Food
  - Consumption
  - Waste/plastics/recycling
  - Energy/oil
  - Climate change
  - Covid-19
  - Water
  - The media
  - Money/fashion
  - Trump/Biden
  - Aviation/travel/tourism
  - Human population
  - China
  - Nature and us

*In this issue*

**RICHARD BROCK'S  
NEW BOOK**

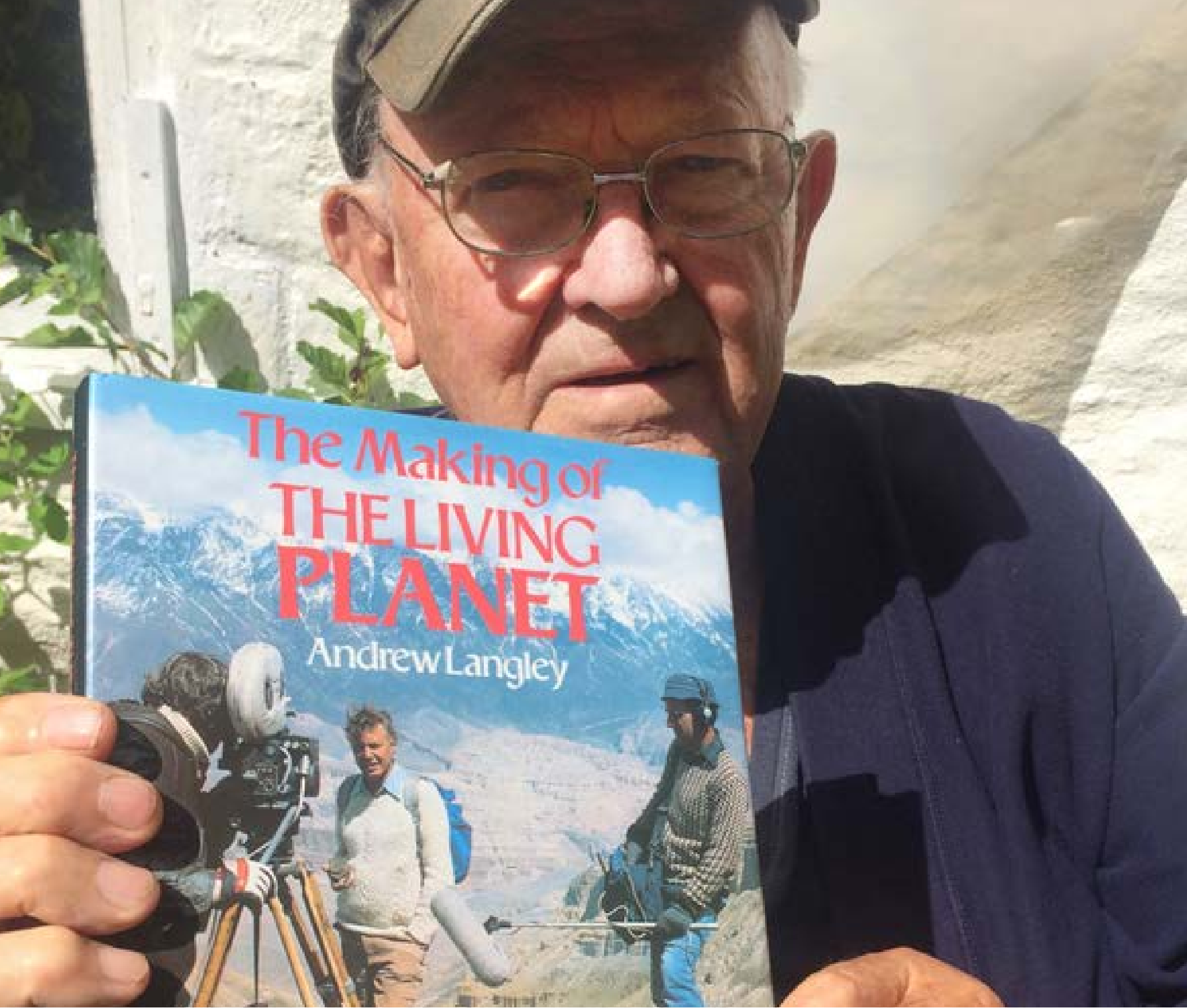
**BEST BEACHES FOR  
BRITISH NATURE**

**OUR FILMS**

**HOW I MET DAVID**



Claim your **FREE**  
copy of Planet Crunch and  
view film promos here



## BEST BEACHES FOR BRITISH NATURE

'Staycations' are on the horizon across the UK, and the big question is, where to go? Our film 'Best Beaches for British Nature' will take you a very special trip right around England, Wales and Scotland with a white seabird "guide". See the best beaches with best nature...and the winner is? From sharks, orchids, red squirrels, salmon, otters and masses of shore birds. Find out more about the incredible coastal wildlife around the UK and the best places to go to enjoy it!

[Click here to view the film promo!](#)

## HAVE YOU READ RICHARD'S LATEST BLOG POST - "HOW I MET DAVID"

.Once upon a time, long ago, there was a youthful person called David Attenborough (no "Sir" then). He could be found on the sixth floor of BBC Television Centre in London. But that executive level was not really his natural habitat, and he decided to leave that media jungle for a very different one, the natural home of many very different species. And David's story, from then on, was to become the very backbone/vertebra of wildlife broadcasting, not only in Britain, but, eventually worldwide, reaching everywhere on planet Earth, trying to save it from ourselves...

[Click here to read the full blog post](#)



[Seals. Winners? Certainly looks like it!](#)



## OUR FILMS

"There is still time to save the planet. My series "Wildlife Winners and Losers" is my contribution. Now its your turn. Watch these free films, choose from 80+ films of different lengths to inspire you to take action. They are free to watch, share them with as many people as possible. Use the series to give you ammunition to help you save the planet. "



<https://brockinitiative.org/>

*Richard Brock*

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